



Strategic Plan 2010

The following areas will be monitored for 2010, to ensure the continuous improvement of the quality of our services.

Short Term Goals	Phase I: 0-2 Years
Goal 1	<p style="text-align: center;">WEBSITE</p> <p>The L.A.D.D., Inc. website will be used as a marketing, training, information and referral service. Over the course of the year, we will be working on continued development focusing on the following areas:</p> <ul style="list-style-type: none"> *Ease of navigation *Documents available for employees *Generate outside income with advertisements. *Continuous Training Development for employees *Information Resource for community members, persons supported, employees, responsible mental health agencies, guardians and family members.
Goal 2	<p style="text-align: center;">FUNDING SOURCES</p> <p>To improve financial strength and security by utilizing outside funding sources due to Michigan 20% anticipated Medicaid cut.</p> <ul style="list-style-type: none"> *Apply for grants *Develop training for marketing to outside organizations *Develop Employment Services *Donations, solicitations and fund raising *Continued Expansion into other Counties/Services
Goal 3	<p style="text-align: center;">EMPLOYEE TRAINING</p> <p>To achieve excellence in Staff & Management Practices by providing ongoing training opportunities such as Mission, Vision and Values, SOUL, technology and responsibilities training.</p>
Short Term Goals	Phase II: 0-4 Years
Goal 1	<p style="text-align: center;">TECHNOLOGICAL COMMUNICATION</p> <p>Improve technological communication within the corporation and utilize the intranet/Citrix system to increase effective and efficient data collection systems linking them to the Wemma Information Database.</p>
Goal 2	<p style="text-align: center;">VOLUNTEER & EMPLOYMENT OPPORTUNITIES</p> <p>Creating a continuum of services and increasing positive community awareness of our programs and people we serve while providing and creating meaningful community volunteer work moving towards employment and opportunities for growth.</p>
Goal 3	<p style="text-align: center;">PERSONAL CARE SERVICES</p> <p>Moving people into their own home with the least amount of supports needed.</p>
Goal 4	<p style="text-align: center;">TEAM BUILDING MOTIVATION TECHNIQUES</p> <p>Provide ongoing team building/motivation techniques and increase employee awareness and usage of the DISC and other resources to have a cooperative, positive goal oriented work environment.</p>
Long Term Goals	Phase III: 0-10 Years
Goal 1	<p style="text-align: center;">QUALITY ASSURANCE</p> <p>To deliver excellent services, building community and stakeholder interest, trust and pride through continually monitoring, developing and revision quality assurance standards. L.A.D.D., Inc. will provide community leadership and support by being active in our communities while recognizing each person's unique contributions.</p>
Goal 2	<p style="text-align: center;">ADVOCACY LIAISON</p> <p>To assist all people served in accessing the available self-advocacy groups in their respective areas through the use of self-advocacy liaisons.</p>